

Growing the IP knowledge base

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IPR2's e-learning series

Training modules for broad-based learning on intellectual property protection

Linking expert knowledge to user needs through a collection of training materials on current intellectual property protection issues and sharing knowledge and insights from intellectual property experts. Each e-learning module:

- Expands the bounds of training to broaden the base of users who can benefit from expert IP knowledge.
- Offers ready support to officials, companies, institutions and researchers in learning more on IP protection.
- Provides a tool to 'train the trainers', especially in the Provinces, allowing a cascade flow of information to all levels.
- Promotes a consistent and widespread understanding of current issues and up-to-date information on IP.
- Takes the form of a bilingual (English and Chinese) multimedia file, to download free-of-charge.

The IPR2 e-learning series aims to promote the flow of expertise to a large-scale user community and to help grow the IP knowledge base as part of building a sustainable environment of IP protection and enforcement in China.

For further information and feedback contact info@ipr2.org.

IPR2 is a partnership project between the European Union and the People's Republic of China on the protection of intellectual property rights in China (2007-2011). This is done by providing technical support to, and building the capacity of the Chinese legislative, judicial and administrative authorities in administering and enforcing intellectual property rights; improving access to information for users and officials; as well as reinforcing support to right holders. IPR2 targets the reliability, efficiency and accessibility of the IP protection system, aimed at establishing a sustainable environment for effective IPR enforcement in China.



The European Patent Office (EPO) is the European implementing organisation for IPR2, with the support of the EPO Member States and the Office for the Harmonisation of the Internal Market (OHIM). For further information visit the EPO www.epo.org and the OHIM www.oami.europa.eu.



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The Ministry of Commerce (MOFCOM) is the IPR2 implementing organisation in China. For further information visit www.mofcom.gov.cn and www.ipr.gov.cn.



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